



PROFESSIONAL SUMMARY

Compassionate Accessibility Front End Engineer who utilizes strong empathy to write code that enhances the user experience for the +15% of the world's population with recognized disabilities

Visionary, results-driven team leader highly regarded for developing applications and websites that meet and exceed demanding time, budget, and quality requirements. Sought for superb technical and analytical skills, with the ability to solve challenging problems and deliver accessible code, from testing color contrast to auditing websites with screen readers. Expertise spans strategic planning, website development, e-mail marketing campaigns, SEO optimization, Google Analytics integrations, testing, auditing, and remediation. Exceptionally dedicated with keen interpersonal, communications, and organizational skills.

PROFESSIONAL EXPERIENCE

WEB ACCESSIBILITY PROFESSIONALS, SAN FRANCISCO, CA, JULY 2019 TO PRESENT

FOUNDER/FRONT END DEVELOPER

- Established webaccessibility.org in response to uncompliant websites where developers cut corners in writing accessible code.
- Teach and advocate for web accessibility worldwide, focusing on providing inclusive and equal access to the internet for people with disabilities.

BUDBREAK CREATIVE, SANTA ROSA, CA, JAN 2018 TO PRESENT

SENIOR FRONT END DEVELOPER

- Spearhead all aspects of custom e-commerce/CMS website projects including, calculating development cost, front-end development, testing, launching, and training.
- Cultivate positive relationships with clients throughout the full project lifecycle with ongoing, front-facing communications.
- Deliver an exceptional client experience by efficiently and professionally investigating problems and implementing practical solutions to improve the client's experience and maintain an accessible website.
- Conduct ADA audits with screen readers and web accessibility testing tools to review for WCAG 2.1 best practices.
- Maintain up-to-date knowledge of consumer trends and finding appropriate web-accessible solutions or alternatives.
- Optimize the company's code-base and documentation to support a long-term accessibility standard on all projects.
- Identify opportunities to streamline project management, resulting in effective time-and-cost saving measures

WEB SONOMA, PETALUMA, CA, APRIL 2016 TO JAN 2018

FOUNDER/FREELANCE WEB DEVELOPER

- Established and managed a web design agency with a #1 SEO rank, from sourcing and securing clientele to evaluating the performance of internal and external initiatives.
- Assessed clients' business needs to recommend, develop, and deliver custom WordPress websites and e-mail marketing campaigns.
- Advised clients on SEO optimization and Google Analytics integrations.

PBHS, SANTA ROSA, CA, MARCH 2016 TO JAN 2018

FRONT END DEVELOPER

- Directed front end development for a leading dental and medical website design agency, utilizing HTML, CSS, JS, and PHP to write accessible code.
- Facilitated A/B tests and web accessibility audits ensure optimal functionality, conversion, and user experiences.

EDUCATION

WEB AND MOBILE FRONT-END DEVELOPER CERTIFICATE IN COMPUTER SCIENCE, 2014 TO 2018

Santa Rosa Junior College, Santa Rosa, CA

Found here: <https://cs.santarosa.edu/web-and-mobile-front-end-developer-certificate>

CERTIFICATIONS

- CPACC Certified: <https://www.accessibilityassociation.org/cpaccertification>

PROFESSIONAL AFFILIATIONS

- IAAP Member: <https://www.accessibilityassociation.org/membership>

ADDITIONAL INFORMATION

Languages: Native English, Fluent Spanish

GitHub: gcamara14

Website: giovanicamara.com

Technical Proficiencies: HTML, CSS, JavaScript, C#, ASP.Net, PHP, Ruby, Adobe Photoshop & Illustrator

Interests: Soccer (competitive), hiking, filmmaking, photography, reading, writing, cooking, fitness, travel

References available upon request