
PROFESSIONAL SUMMARY

Analytical accessibility consultant who utilizes strong technical skills to provide code recommendations that enhances the user experience for people with disabilities

Visionary, results-driven team leader highly regarded for developing applications and websites that meet and exceed demanding time, budget, and quality requirements. Sought for superb technical and analytical skills, with the ability to solve challenging problems and deliver accessible code, from testing complex components to auditing websites with assistive technologies. Expertise spans strategic planning, web development, accessibility remediation, testing, and auditing. Exceptionally dedicated with keen communication, interpersonal, and organizational skills.

PROFESSIONAL EXPERIENCE

Level Access, San Francisco, CA, January 2021 to Present

ACCESSIBILITY CONSULTANT

- Performed accessibility testing, mapping violations to standards such as WCAG 2.0, WCAG 2.1, and Section 508.
- Provided consultation with customers on proper methods for implementing digital accessibility in systems. For web, mobile, hardware, and document systems.
- Lead major client projects - Scheduling, calculating the scope of work, project management, assigning tasks, reviewing work, delivering results.
- Mentoring co-workers and getting them up to speed on providing accessibility solutions.
- Provided accessibility and inclusive design training for clients.
- Creating and delivering audit reports and VPAT 2.1 documents.

Web Accessibility Professionals, San Francisco, CA, July 2019 to January 2021

FOUNDER/FREELANCE WEB DEVELOPER

- Freelanced in addition to employment at Budbreak Creative.
- Established webaccessibility.org as a personal project to help provide accessible code to clients.
- Directly fixed/implemented code changes onto websites.
- Taught and advocated for web accessibility worldwide. Focusing on providing inclusive and equal access to the internet for people with disabilities.

Budbreak Creative, Santa Rosa, CA, January 2018 to January 2021

SENIOR FRONT END DEVELOPER

- Spearheaded all aspects of custom ecommerce/CMS website projects. To include: calculating development cost, front-end development, testing, launching, and training.
- Cultivated positive relationships with clients throughout the full project lifecycle. With ongoing front-facing communications.
- Delivered an exceptional client experience by efficiently and professionally investigating problems and implementing practical solutions to improve the client's experience and maintain an accessible website.
- Conducted ADA audits with screen readers and web accessibility testing tools to review for WCAG 2.1 best practices.
- Maintained up-to-date knowledge of consumer trends and finding appropriate web-accessible solutions or alternatives.
- Optimized the company's code-base and documentation to support a long-term accessibility standard on all projects.
- Identified opportunities to streamline project management, resulting in effective time-and-cost saving measures.

Web Sonoma, Petaluma, CA, March 2016 to January 2018

FOUNDER/FREELANCE WEB DEVELOPER

- Freelanced in addition to employment at PBHS.
- Established and managed a web design agency with a #1 SEO rank, from sourcing and securing clientele to evaluating the performance of internal and external initiatives.
- Assessed clients' business needs to recommend, develop and deliver custom WordPress websites and email marketing campaigns.
- Advised clients on SEO optimization and Google Analytics integrations.

PBHS, Santa Rosa, CA, March 2016 to January 2018

FRONT END DEVELOPER

- Directed front end development for a leading dental and medical website design agency, utilizing HTML, CSS, JS, and PHP to write accessible code.
- Facilitated A/B tests with users with disabilities in-house.
- Conducted web accessibility audits to ensure optimal functionality, conversion, and user experiences.

EDUCATION

Web and Mobile Front-End Developer Certificate in Computer Science, 2014 to 2018
Santa Rosa Junior College, Santa Rosa, CA

CERTIFICATIONS

- CPACC Certified: <https://www.accessibilityassociation.org/cpaccertification>
- WAS Certified: <https://www.accessibilityassociation.org/s/wascertification>
- CPWA Certified: <https://www.accessibilityassociation.org/s/certified-professional-web-accessibility>

PROFESSIONAL AFFILIATIONS

- IAAP Member: <https://www.accessibilityassociation.org/membership>
- Bay Area Accessibility and Inclusive Design Meetup: <https://www.meetup.com/a11ybay/>

ADDITIONAL INFORMATION

Languages: Native English, Fluent Spanish

GitHub: gcamara14

Website: giovanicamara.com

Technical Proficiencies: WCAG 2.0, WCAG 2.1, ARIA, Jaws, NVDA, VoiceOver, Dragon Naturally Speaking, ZoomText, Mobile Accessibility Testing, Section 508, VPAT authoring, QA Testing, Design Reviews, HTML, CSS, JavaScript, and ASP

Interests: Hiking, filmmaking, photography, reading, writing, cooking, fitness, and travel

References available upon request